Lincoln High Street Heritage Action Zone Small Creative Grants

Application Form

Lincoln HSHAZ Small Creative Grants programme aims to provide support and investment to small-scale and emergent events and festivals within our city. The flexible grants aim to support artist’s and groups to stage festivals, events, live performances to assist recovery, growth, organisational development, and artistic innovation.

This funding it not about supporting large-scale established events, it is our intention the funding will provide necessary support for recovery and the staging of emerging local creative talent.

Grants of between £1000-£2,500 are available, please indicate the level of funding being applied for within the form below. Please note, all events need to be staged between May and 31st Dec 2022.

For more information, please visit our website: <https://www.lincoln.gov.uk/high-street-heritage-action-zone>

If you have any questions or would like to discuss your application, please email: [HAZ@lincoln.gov.uk](mailto:HAZ@lincoln.gov.uk)

1. Organisation/Festival name

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1. Lead applicants contact details

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1. Organisational structure:

Company Ltd by Guarantee with charitable status (CLG)

Community Interest Company (CIC)

Community Benefit Society (formerly ‘industrial and provident society’)

Charitable Incorporated Organisation (CIO)

Company limited by shares

Voluntary Association

Trust

Other (please specify)

Not yet incorporated

I don’t have one

Registered charity

Unregistered charity

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Other (please specify)

1. Tell us about your festival/ organisation, the work that you do and briefly tell us a bit about your experience and track record (max 150 words)

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1. Tell us about the skills and experience of the festival/event team, including volunteers (max 150 words)

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1. Tell us about the event/festival/live artwork you’re applying for; Please demonstrate alignment to HAZ goals of;
   * + 1. Increases footfall to Lincoln High Street
       2. Is located within the HSHAZ geographic area
       3. Celebrates the diverse history and communities of Lincoln
       4. Is accessible to all

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1. How much do you want to apply for?
2. What is the total cost of your event/festival/live artwork? Please detail any match secured or applied for (please include in-kind support eg volunteer support/use of venues)

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1. Please outline the proposed use of grant:

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| --- | --- | --- |
|  | Cost of item (TOTAL) | Attribute grant cost (% of whole) |
| Staff time |  |  |
| Materials and production |  |  |
| Marketing |  |  |
| Artists/ performers |  |  |
| Venue costs |  |  |
| Other (please specify) |  |  |

1. When will your project start and finish? (Where possible you should aim to start your project within one/ two months of being awarded a grant and your project must be completed by December 2022)

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1. How will you deliver your project? Please set out the key actions and delivery timeline to stage the event/festival/live artwork. (max 150 words)

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1. What’s your desired outcome as a result of your project? Please identify your target audiences Please outline the key benefits to city, target audience and/or online engagements (max 250 words)

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1. Identify top three risks and mitigations to delivery:

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| --- | --- |
| **Risk** | **Mitigation** |
| 1. |  |
| 2. |  |
| 3. |  |

1. Briefly outline your approach to a comms plan for the project (If awarded, how would you acknowledge HAZ investment?) (max 150 words)

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1. How will you identify and measure the success of your event/project/live artwork and impact of your event/festival/live artwork (max 250 words)

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1. If there’s anything else you think would support your application, we have provided space below for you to do so… (max 250 words)

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**How to apply**

Deadline for applications is 12 noon on Tuesday 19th April 2022

Please submit your application to [HAZ@Lincoln.gov.uk](mailto:HAZ@Lincoln.gov.uk)

Applications will be assessed by the HSHAZ Cultural Consortia Panel which includes representatives from City of Lincoln Council, the University of Lincoln, Lincoln BIG, Visit Lincoln and Lincoln’s Healthy High Street Task Force.

We also welcome applications in an alternative format, please contact [HAZ@Lincoln.gov.uk](mailto:HAZ@Lincoln.gov.uk) to discuss.